

# Privacy Policy

Effective Date: 1 January 2025 (updated)

This Privacy Policy outlines how STÆR Group and its affiliated entities (“STÆR,” “we,” “our,” or “us”) collect, use, store, and protect your personal information in connection with your use of this website.

## 1. Information We Collect

We may collect the following categories of personal data:

- Contact details (e.g., name, email address, phone number)
- Company and professional information
- IP address and browser data
- Usage data related to your interaction with our site and services

We collect this data when you:

- Submit a contact form
- Sign up for newsletters or updates
- Browse the site (via cookies and analytics tools)

## 2. How We Use Your Data

We use your personal data to:

- Respond to inquiries and contact requests
- Provide services or information you requested
- Improve website functionality and user experience
- Comply with legal or regulatory obligations

## 3. Data Sharing

We do not sell or rent your personal data. We may share your information with:

- Internal personnel across STÆR entities
- Trusted third-party service providers under confidentiality agreements
- Legal authorities where required by law

## 4. Data Retention

We retain your data only as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required by law.

## 5. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access or request a copy of your personal data
- Request correction or deletion of your data
- Withdraw consent or object to certain processing

Requests can be sent to: [privacy@thestaer.com](mailto:privacy@thestaer.com)

## 6. Cookies

Our website uses cookies to enhance user experience and collect analytics data. You can control cookie settings through your browser preferences.

## 7. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, or misuse.

## 8. International Transfers

As a global organization, your data may be processed in countries outside your own. We ensure that adequate safeguards are in place for cross-border data protection.

## 9. Updates to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated revision date.

## 10. Contact

If you have questions or concerns about this Privacy Policy or our data practices, please contact us.

**STAER Legal & Compliance**

Email: [privacy@thestaer.com](mailto:privacy@thestaer.com)